

The Arkéa group announces appointments to its Executive Committee

Brest, June 23, 2020 - **Véronique Crouzier, 47, and Laurent Jurrius, 49, have been appointed respectively Director of Human Resources and Director of the Innovation and Operations Division, and join the Executive Committee of the Arkéa Group. Frédéric Laurent, a member of the Executive Committee of the banking and territorial group since 2016, will be responsible for the retail customer Division.**



Frédéric Laurent, 57, a member of Arkéa's Executive Committee since 2016 as Director of the Innovation and Operations Division, will head up the Retail Customer Division, which includes the Crédit Mutuel de Bretagne et Crédit Mutuel du Sud-Ouest networks, Fortuneo, Keytrade Bank, Fintechs Max and Budget Insight, as well as the Marketing Support and Customer Operations divisions. The retail customer division employs nearly 4,500 people.

A computer engineer, Frédéric Laurent joined Crédit Mutuel de Bretagne in 1985. In 2002, he was appointed head of IT for the subsidiaries, before being appointed, three years later, Director of the banking product offer. From 2007 to 2012, he was Chairman of the Executive Board of Federal Finance, the third-party asset management subsidiary of the Arkéa group. In 2012, he was appointed Executive Deputy Manager and took charge of Arkéa's Innovation and Operations Division.

Laurent Jurrius and Véronique Crouzier join Arkéa's Executive Committee



Laurent Jurrius, 49, succeeds Frédéric Laurent as Director of the innovation and operations division, which has nearly 1,000 employees.

Laurent Jurrius is a graduate of the Insa de Rennes and joined Arkéa in 1995. He held various responsibilities in the IT field, before joining ProCapital, a subsidiary providing securities services to financial institutions and management companies, in 2007 as Chief Executive Officer and then Chairman of the Executive Board. From 2012, he will be Deputy Manager and then Head of the Group's organization and resources, before joining the innovation and operations division in 2019 as Director of IT networks.



Véronique Crouzier, 47, is in charge of Human Resources for the Arkéa group, which has more than 10,500 employees.

A graduate of ESSEC business school, Véronique Crouzier joined Federal Finance, a management company, subsidiary of the Arkéa group, in 2001 as a Marketing and Communication Officer and then Project Manager. In 2010, she joined the Group's Human Resources Department and also took part in the retail banking transformation project initiated by General Management. In 2015, she joined Crédit Mutuel du Sud-Ouest as Sector Manager before taking over the Cooperative Life, General Secretariat and Communication Department in 2018.

About the Arkéa group

The Arkéa group is made up of Crédit Mutuel Arkéa, the federations of Crédit Mutuel de Bretagne, Sud-Ouest and their member local mutuals, as well as nearly forty specialized subsidiaries (Fortuneo, Monext, Arkéa Banque Entreprises et Institutionnels, Arkéa Investment Services, Suravenir, etc.). It has more than 10,500 employees, nearly 2,800 directors, 4.7 million members and customers in banking and insurance, and a balance sheet total of 157 billion euros. Crédit Mutuel Arkéa is one of the leading banking institutions based in the regions.

More information on www.arka.com

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