Press Release



Sophie Violleau appointed Chairwoman of the Crédit Mutuel du Sud-Ouest federation

Pessac, 28 May 2020 - The Board of Directors of Crédit Mutuel du Sud-Ouest, meeting today, appointed Sophie Violleau as Chairwoman of the federation. Sophie Violleau has been a director of the federation and Crédit Mutuel Arkéa* since 2016. She succeeds Christian Touzalin after 27 years as Chairman.

Sophie Violleau was elected Vice-Chairwoman of the Caisse de Crédit Mutuel de la Couronne, in Charente, in 2015 and then director of the CMSO federation and Arkéa in 2016. She then continued her investment within the group, in various subsidiaries and as Chairwoman of the Appointments Committee of Arkéa. She is the first woman to be appointed Chairwoman of the Crédit Mutuel du Sud-Ouest federation.

Sophie Violleau embodies the values of solidarity, cooperation, collaboration and regional leadership that forge the commitment of the Chairs and directors of the local banks. She wishes to accompany Crédit Mutuel du Sud-Ouest in its construction of the bank of tomorrow, anchored in its ecosystem, connected to local players and invested in the long term.

Mother of 3 children, Sophie Violleau manages since 2008, with her husband, Parenteo Services, a personal assistance company located in Charente. She combines this position with that of customer service manager for the Société de Transport du Grand Angoulême (STGA).

"For me, the Presidency is a continuation of my five-year commitment to Crédit Mutuel du Sud-Ouest. Christian Touzalin, through his commitment and determination has made a major contribution to the development of Crédit Mutuel du Sud-Ouest. I, in turn, wish to continue developing the Arkéa group's cooperative banking-insurance model and intensify the implementation of our Raison d'Etre in our region. I am honoured and enthusiastic about this mission. I look forward to devoting myself fully to it. "says Sophie Violleau.

"After 27 years as President of the Crédit Mutuel du Sud-Ouest federation, I am turning an important page in my life, even though I remain committed to my local bank and the federation. I am convinced that Sophie Violleau and the teams in place will be able to successfully carry out all the federation's projects within the Arkéa group," said Christian Touzalin.

* Hereinafter referred to as Arkea.

About Crédit Mutuel du Sud-Ouest

With 84 points of sale spread over the departments of Charente, Dordogne and Gironde, Crédit Mutuel du Sud-Ouest today has nearly 1,000 employees, 600 directors and 450,000 members and customers. Crédit Mutuel du Sud-Ouest is part of the Arkéa group, created in 2002 from the merger of the federations of Brittany (CMB) and Sud-Ouest (CMSO) and some forty specialised subsidiaries.