

PRESS RELEASE

## Matthieu Baudson appointed Head of Financial Markets at Crédit Mutuel Arkéa

*Brest, 02 April 2024* - Matthieu Baudson, 40, has been appointed Head of Financial Markets at Crédit Mutuel Arkéa. Comprising 7 regional dealing rooms, this department has 50 financial market experts and works in synergy with the cooperative banking group's various structures and networks to offer market solutions in line with its status as a company with a mission.



A graduate of ISEP and ESSEC, Matthieu Baudson joined Crédit Mutuel Arkéa in 2009 as a market operator in Treasury and Refinancing. He then became Head of Treasury, then Head of Refinancing, before being appointed Head of Transverse Risk Management at Crédit Mutuel Arkéa in 2021. Matthieu Baudson has been appointed Head of Financial Markets at Crédit Mutuel Arkéa.

The Financial Markets department contributes to the financial autonomy and development of the group and its

customers by managing the bank's cash flow and refinancing, analysing and drawing up climate and economic scenarios, and developing investment and hedging solutions. It is made up of 50 financial market experts, mainly based at Crédit Mutuel Arkéa's head office in Brest and in 6 regional dealing rooms, to ensure close proximity to the group's customers.

Crédit Mutuel Arkéa's financial markets team, supported by the group's other functions and in synergy with its distribution networks, offers individual, corporate and institutional customers a wide range of tailor-made products that take account of economic conditions as well as environmental and social issues. 'Crédit Mutuel Arkéa's dealing room plays an active role in the group's responsible financing policy, which serves the regions and their stakeholders. I'm very proud to be able to join a particularly committed and innovative team, which has enabled Crédit Mutuel Arkéa, for example, to be the first French bank to issue 'NEU CP' Green shortterm bonds to refinance green housing loans. Channelling savings and investments towards green assets plays a fundamental role in the path towards a low-carbon economy. We are going to pursue our commitment, in line with the Group's status as a company with a mission, as well as our close collaboration with all our structures, subsidiaries and local mutual networks, in order to design and distribute solutions adapted to the new economic equilibrium, the challenges of the current transition and the specific needs of our different types of customer.

- Matthieu Baudson, Head of Financial Markets at Crédit Mutuel Arkéa -

## About the Crédit Mutuel Arkéa group

The Crédit Mutuel Arkéa cooperative group comprises the Crédit Mutuel de Bretagne and Sud-Ouest federations and their member local mutual banks, as well as around forty specialised subsidiaries (Fortuneo, Monext, Arkéa Banque Entreprises et Institutionnels, Arkéa Investment Services, Suravenir, etc.). It has more than 11,400 employees, 2,600 directors, over 5,1 million members and customers, and total assets of €191.6 billion.

The first banking group to adopt a Mission Statement in 2019, Crédit Mutuel Arkéa became a company with a mission in 2022 and, through its 'Transitions 2024' strategic plan, is committed to providing finance that serves local and regional authorities and their stakeholders in order to position itself as an agile and innovative financial partner for the transitions of the future.

With a nationwide presence, Crédit Mutuel Arkéa has chosen to keep its decision-making centres in the regions. It is a major player in job creation in its regions, and relies on an ongoing recruitment drive. The Group is convinced that local development can only be achieved by combining financial and non-financial considerations. This is why Crédit Mutuel Arkéa is the first French bank to have developed a unique method for calculating overall performance. This enables it to take into account all the financial, social, societal and environmental impacts of its activities and those of its stakeholders.

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